

## JOB DESCRIPTION SENIOR DESIGNER

There's exciting times ahead at Taxi Studio. With a suite of diverse, brilliant briefs coming at us from all corners of the planet, our studio's growing and we're looking for creative superstars to come along on the journey.

The overall purpose of the Senior Designer is to support the DD's and CD's in producing and delivering award-winning creative work and upholding our creative vision.

You will be:

1. A creative thinker – Bringing award-winning BIG ideas to the table and injecting fresh thinking. Able to articulate your ideas and explain your rationale, exciting our clients and the team.
2. A master craftsman – Taking pride in seeing your ideas through to the highest standard of execution and always finding the devil in the detail.
3. A hands on coach – supporting the DD's and CD's with people mentoring, morale and development of your team by nurturing, inspiring and pushing them to be the best they can be and achieve their creative potential.

You will report directly to a CD who will regularly mentor and coach you to improve the quality of your output and thinking, as well as agreeing your performance objectives and development needs through your annual PDR.

Could that be you? Well, we're a diverse bunch and that means we're always looking for people to enrich our studio with fresh points of view. So it doesn't really matter if you're a quiet crafter, an off-the-wall thinker or both of the above – as long as you're vibrant, ambitious and eager to collaborate then we want to hear from you.

## ALLOW US TO INTRODUCE OURSELVES...

At Taxi Studio, producing work that sets the bar ridiculously high is our creative priority. Be that for breakout brands or global giants, every single one of our superstars has a decisive role to play.

People come to us with awesome creative instincts and an enthusiasm to embrace what we're all about. They leave with a bunch of brilliant experiences; confident in the knowledge they've grown ten feet taller and been part of a pretty special culture.

So what's our vibe?

It's the sh\*ts and giggles. The home from home. Knowing you've 'got this', but everyone still has your back. Feeling overwhelmingly valued by your team... and all of this is underwritten by 3 core values:

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1. Real Relationships – with our people and our clients. We are down to earth and say it as we see it – we value long-term relationships and behave accordingly.
2. Fearlessness – we like to push the boundaries and develop big ideas that transcend specific mediums, blowing our clients' socks off in the process.
3. Fairness – we treat others as we wish to be treated ourselves.

That means that when you work at Taxi Studio you won't just get a competitive remunerative and benefits package – you'll also get to work with people who are as nice and talented as you are.

## THIS ROLE IS FOR YOU IF...

You're currently at Senior level in a large design agency, servicing global brands across brand, packaging and communications with a proven portfolio that showcases your creative thinking and big ideas across varied creative disciplines and brand touch points.

You're brilliant at:

- Planning & Organisation: The ability to stay professionally organised on a day-to-day basis.
- Communication: In both written & oral forms, outwardly & inwardly facing with the ability to convey your ideas simply; write clear concept rationales and justify creative work in a comprehensive and compelling way.
- Inspiring others: Passionate about Fearless creativity, regularly sharing your creative interests and sources of inspiration with the team, with a voracious appetite for the latest trends.
- Brain-power: The ability to generate big ideas and bring them to life.
- Attention to detail: Spot on accuracy with a high quality of output at all times.

You'd get a kick out of:

### Creative excellence

Supporting the DD's and CD's across multiple 'A' and 'B' clients, you will be responsible for ensuring that the work produced is executed to the highest standard, delights our clients, builds our reputation and wins awards. This will be done by:

- Bringing award winning BIG ideas to the table by injecting fresh thinking into the concept or pushing the quality of the output, to always deliver the highest standards for the client.
- Supporting pitch work from preparing credentials and interrogating pitch briefs to developing strategic responses and explaining creative work.
- Writing concept rationales, creating engaging presentations and getting your teeth into challenging briefs, drawing out the key points and briefing them into the studio in an inspiring way.

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- Identifying opportunities to enhance the work by using specialist resources and skills and ensuring the wider project team is also pushing fearlessly creative thinking and execution.
- Briefing and collaborating with freelancers/outside resource working remotely or in the studio to achieve the best creative results.
- Always projecting your credibility and expertise, particularly when presenting design concepts to clients and the wider team.
- Arranging regular catch-ups with the DD's or CDs to seek their advice and creative counsel and keep them up to speed.
- Taking a print job from initial spec to proof on press with the precision and confidence to create stunning final executions.

## Planning

You will support with the delivery of end-to-end project management, so it is your responsibility to keep up-to-date with all aspects of the projects to ensure that we always answer the client brief within budget and on time. This will be done by:

- Managing projects and tasks effectively, developing your craft and ensuring you are constantly pushing your creative and technical abilities to generate the best creative output.
- Managing multiple projects simultaneously, taking into account your team's abilities and the resources available, delegating work appropriately to ensure you meet client deadlines and budgets.
- Taking ownership of smaller projects, sometimes liaising with clients directly.
- Being flexible and adaptable to a growing business and changing business demands.

## Team Development

As key figure in your team and the studio, you will be a hands-on coach, inspiring a 'striving for better' creative culture, whilst delivering on our values of real relationships, fairness and fearless creativity. You will do this through:

- Furthering the development of Taxi Studio's creative and technological capabilities.
- Assisting with mentoring and personal development of mid-weight and junior Designers, encouraging big thinking amongst your fellow teammates on a daily basis.
- Being a highly-motivated individual who's ignites the studio with their passion for Fearless Creativity.
- Helping us maintain an inspiring, well structured and highly motivated creative studio.

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## HOW WE SAY THANKS

It's the people that make the studio, so we make sure we reward ours generously. That means when you work with us, you can expect all the usual goodies (breakfast, parties, Friday booze, studio lunches, and all the tea and coffee your heart desires) and then some.

- Generous personal development budget to spend as you wish
- Regular inspiration workshops and tickets to creative seminars
- Competitive salary with annual pay reviews
- Flexible working options
- Bonus of up to 10% of salary
- Enhanced company pension contributions
- Enhanced maternity and paternity package
- Life Assurance
- Health Cash Plan
- 23 days holiday (which increases with length of service up to a maximum of 30 days), plus bank holidays, your birthday off, and a Christmas shut down period

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