



JOB DESCRIPTION

SENIOR DESIGNER

There's exciting times ahead at Taxi Studio. With a suite of diverse, brilliant briefs coming at us from all corners of the planet, our studio's growing and we're looking for creative superstars to come along on the journey.

The overall purpose of the Senior Designer is to be 'Senior' in every aspect of the role. From delivering big ideas that are strategically sound, producing and delivering award-winning creative work, inspiring and motivating the team to presenting with knowledge and confidence.

Your role is to be the creative powerhouse, the driving force on project work supporting the team around you to deliver work that excites and delights our clients. You will be:

1. A creative powerhouse – Bringing award-winning BIG ideas supported with robust strategic thinking. Able to articulate your ideas and explain your rationale, exciting our clients and the team.
2. A master craftsman – Taking pride in seeing your ideas through to the highest standard of execution and always finding the devil in the detail. Extremely proficient in Adobe's creative suite in particular PS, Ai and Indd.
3. A master of communication – Confident and armed with strong written and verbal communication skills with the ability to contribute in creative meetings. The ability to structure and create powerful and engaging creative presentations with a logical narrative and flow that can be understood by a global audience. With the ability to deliver these with passion and professionalism both internal and externally.
4. A hands on coach – Supporting the DD's and CD's with people mentoring, morale and development of the team by nurturing, inspiring and pushing them to be the best they can be and achieve their creative potential.

Could that be you? Well, we're a diverse bunch and that means we're always looking for people to enrich our studio with fresh points of view. So it doesn't really matter if you're a quiet crafter, an off-the-wall thinker or both of the above – as long you're vibrant, ambitious and eager to collaborate then we want to hear from you.

ALLOW US TO INTRODUCE OURSELVES...

At Taxi Studio, producing work that sets the bar ridiculously high is our creative priority. Be that for breakout brands or global giants, every single one of our superstars has a decisive role to play.

People come to us with awesome creative instincts and an enthusiasm to embrace what we're all about. They leave with a bunch of brilliant experiences; confident in the knowledge they've grown ten feet taller and been part of a pretty special culture.

So what's our vibe?

It's the sh*t's and giggles. The home from home. Knowing you've 'got this', but everyone still has your back. Feeling overwhelmingly valued by your team... and all of this is underwritten by 3 core values:

5. Real Relationships – with our people and our clients. We are down to earth and say it as we see it – we value long-term relationships and behave accordingly.
6. Fearlessness – we like to push the boundaries and develop big ideas that transcend specific mediums, blowing our clients' socks off in the process.
7. Fairness – we treat others as we wish to be treated ourselves.

That means that when you work at Taxi Studio you won't just get a competitive remunerative and benefits package – you'll also get to work with people who are as nice and talented as you are.

THIS ROLE IS FOR YOU IF...

You're brilliant at:

Being the key driving force in your project team, the core cog in the engine room. Responsible for delivering new and unique ideas, bringing them to life with a keen eye for aesthetic and detail.

Creative excellence

Supporting the DD/CD's across multiple projects across the business, you will be responsible for ensuring that the work produced is executed to the highest standard, delights our clients, builds our reputation and wins awards. This will be done by:

- Having bags of experience, creating work for global brands down to the smaller independent challenger brands across multiple disciplines.
- Always striving for better. Inspiring the team to go the extra mile with their thinking and executional output.
- Keeping your finger on the pulse staying a breast of an ever-changing creative industry.
- Knowing the difference between a great idea and graphic decoration.
- Bringing award winning BIG ideas to the table by injecting fresh thinking into the concept or pushing the quality of the output, to always deliver the highest standards for the client.
- Being an expert on the tools. Delivering beautifully designed visual articulations of your creative thinking executed to the highest of standards.
- Interrogating creative briefs and developing strategically robust creative responses, drawing out the key points and relaying them back to your team in an engaging way.
- Writing concept rationales, creating and delivering engaging presentations supporting your DD/CD. You will be required to contribute to presenting work, and at times own it entirely. Always projecting your credibility and expertise.
- Identifying opportunities to enhance the work by using specialist resources and skills and ensuring the wider project team is also pushing fearlessly creative thinking and execution.
- Briefing and collaborating with freelancers/outside resource working remotely or in the studio to achieve the best creative results.
- Arranging regular catch-ups with the DD's or CDs to seek their advice and creative counsel.
- Displaying a strong understanding of a project process and the ability to deliver from initial concepts through to final design file production having an understanding of print restrictions and techniques.

Planning

You will support with the delivery of end-to-end project management, so it is your responsibility to keep up-to-date with all aspects of the projects to ensure that we always answer the client brief within budget and on time. This will be done by:

- Managing projects and tasks effectively, developing your craft and ensuring you are constantly pushing your creative and technical abilities to generate the best creative output with speed and agility.
- Managing multiple projects simultaneously, taking into account your team's abilities and the resources available, delegating work appropriately to ensure you meet client deadlines, budgets and our quality standards.
- Taking ownership of smaller projects, sometimes liaising with clients directly.
- Being flexible and adaptable to a growing business and changing business demands.

Team Development

As key figure in your team and the studio, you will be a hands-on coach, inspiring a 'striving for better' creative culture, whilst delivering on our values of real relationships, fairness and fearless creativity. You will do this through:

Mentoring

- Furthering the development of Taxi Studio's creative and technological capabilities. If you have the skills – share them and upskill our team!!
- Assisting with mentoring and personal development of mid-weight and junior Designers, encouraging big thinking amongst your fellow teammates on a daily basis.
- Being a highly-motivated individual who's ignites the studio with their passion, enthusiasm and drive for Fearless Creativity.
- Helping us maintain an inspiring, well-structured and highly motivated creative studio.

Mojo Maker

As a senior figure in your team and the studio, you have a responsibility to demonstrate, encourage and uphold a positive can-do attitude. You will do this by:

- Approaching any challenge with passion, energy and enthusiasm.
- Delivering solutions not challenges
- Observing your team and acting timely with support
- Reporting bumps in the road to your DD/CD in a timely manner

HOW WE SAY THANKS

It's the people that make the studio, so we make sure we reward ours generously. That means when you work with us, you can expect all the usual goodies (breakfast, parties, Friday booze, studio lunches, and all the tea and coffee your heart desires) and then some.

- Generous personal development budget to spend as you wish
- Regular inspiration workshops and tickets to creative seminars
- Competitive salary with annual pay reviews
- Flexible working options
- Bonus of up to 10% of salary
- Enhanced maternity and paternity package
- Life Assurance
- Health Cash Plan
- 23 days holiday (which increases with length of service up to a maximum of 30 days), plus bank holidays, your birthday off, and a Christmas shut down period

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